

50 Reasons not to Change!

- 1 We've never done it before
- 2 Nobody else has ever done it
- 3 It has never been tried before
- 4 We tried it before
- 5 Another Company tried it once
- 6 We've been doing it this way for 25 years
- 7 It won't work in a small Company
- 8 It won't work in a large Company
- 9 It won't work in our Company
- 10 Why change - it's working O.K.
- 11 The boss will never buy it
- 12 It needs further investigation
- 13 Our competitors are not doing it
- 14 It's too much trouble to change
- 15 Our Company is different
- 16 The Ad Department says it can't be sold
- 17 The Sales Department says it can't be sold
- 18 The Service Department won't like it
- 19 The Cleaner says it can't be done
- 20 It can't be done
- 21 We don't have the money
- 22 We don't have the personnel
- 23 We don't have the equipment
- 24 The Union will scream
- 25 It's too visionary
- 26 You can't teach an old dog new tricks
- 27 It's too radical a change
- 28 It's beyond my responsibility
- 29 It's not my job
- 30 We don't have the time
- 31 It will obsolete other procedures
- 32 Customers won't buy it
- 33 It's contrary to Policy
- 34 It will increase overheads
- 35 The men will never buy it
- 36 It's not our problem
- 37 I don't like it
- 38 You're right, but
- 39 We're not ready for it
- 40 It needs more thought
- 41 Management won't accept it
- 42 We can't take the change
- 43 We'd lose money on it
- 44 It takes too long to pay out
- 45 We're doing all right as it is
- 46 It needs committee study
- 47 Competition won't like it
- 48 It needs sleeping on
- 49 It won't work in this department
- 50 It's impossible